

F2f opening times
Mon-Fri 9am-5pm
Sat 10am-2pm
Tel 01204 452000



the easy way to relay

FLORIST2FLORIST



UK Xmas quick reference:

Bouquet £27.00

Handtied £30.50

Handtied Water £35.00

Arrangement £32.00

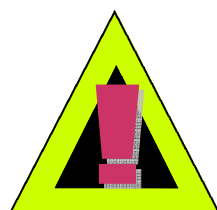
Planted Bowls £25.00

Other items “guide” prices.
(use this as a rough guide)

Pointsettia plant £20.00

Xmas Wreath (holly) £25.00

**Please try not to send
Plant orders for less than £20.00**



Help us beat the Christmas rush!

Got f2f software? Please keep it running in the evenings of Christmas week so we can send orders through. Many thanks f2f



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f2f Christmas opening times

Wishing all customers a happy and busy Xmas and prosperous new year—From all the team at F2F.



Christmas Week 2006 Monday 18th
December through till Saturday 23rd
December office hours are 9am—5pm and
Sunday 24th December 9am—2pm

Between Christmas and New Year 2006

Open Wednesday 27th 10am—2pm
Thursday 28th 10am—2pm
Friday 29th 10am-2pm
Saturday 30th 10am-2pm
Sunday 31st Closed
Monday 1st January Closed
Re-open Tuesday 2nd January 9am—3pm
Wednesday 3rd January 9am-5pm



Flower availability:

Between Christmas and New year service is restricted due to (1) Flower shops may be closed (2) Flowers may not be available. Please advise customers of this. Try not to take specific flower orders or take a 2nd choice. Christmas delivery times cannot be guaranteed.

QUICK REFERENCE PRICES—ALTERNATIVE ITEMS

Plants ie Pointsettia please charge £20.00 minimum
Holly Wreaths please charge minimum £25.00 minimum

XMAS 06

NATIONAL ORDERS

FRI 22 at 5pm.

INTERNATIONAL ORDERS

THU 21 at 5pm.

All international order must have telephone numbers

New Selection guide & new pictures

New f2f Selection Guide

New f2f selection guide for your shop counter, 48 laminated pages in hard wearing folder, full colour + some new pictures.

New laminated sheets will be released each season to go in the new guide.

Available Now £45.00



Fax shops & Sec NOs.

When you receive an order on fax and require security nos, please request the security nos on your confirmation and we will fax them through.

No Fax Paper?

Please make sure your faxes are loaded with paper and ink! There's nothing worse than running out in xmas week when your too busy to get some more.

Phone shops have you got a fax?

If you phone your orders through but have a fax, why not fax them? We fax back a confirmation and it could save you loads of time!

What's coming?

D2f—a flower site like no other.

(1) Your Creativity, your work your prices.

F2f version 2 connects the bit of the software called "my own shop" (in the selection guide) to all the other shops in the network and to the web. The effect of this, we hope is going to be amazing. It means customers on the web are directly in touch with YOU.

(2) Just Like EBAY—you are in control.

Ever used ebay? Basically on ebay you upload any items you wish to sell and award each item a price. Now your f2f version 2 does exactly the same, and does it automatically! The items you put in your local shop database are automatically uploaded to the super new direct2florist website. This means YOUR creativity is on display at YOUR price. We really believe this site is amazing and have high hopes all of you will receive lots of orders direct from the public into your software system.

(3) No fees no commissions to middleman

And this is the best bit. We are passing all the value from the web orders to you. The reason we are doing this is manifold ie we want you to give the customer the very best service, which in turn will mean he will return to direct2florist and recommend it to others. These orders will set you apart from other "order collectors." We believe that after a proven track record, this is a service for which you will gladly pay a small monthly fee, but only after it has proved itself.

No computer? You are not excluded—contact Simon for details.

Easy search finds closest shops.



The site displays YOUR shop, work distance & prices.



With secure on-line ordering, the customer can order on-line and the order goes straight to you and you get ALL the money!

